Boopy’s Angels

Hong Kong

Make a difference

Tomorrow’s leaders

fun

love earth

planet

innovation

creativity

fun raising

help

the big picture

outsanding projects

vvision

the power of children

inspiration

entrepreneurship

imagine

world

love earth

strength

humanity

planer

determination

creativity

kids saving kids

peace

hope

act

determination

sustainability

positive attitude

fun raising

resilience

healthcare

science & technology

save live

renewable energy

experience of a life time

bridge gaps

symbol

simple solutions

adventure

respect

wildlife conservation

innovation

eco-responsibility

peace

creativity

imagine

smile

fantastic lessons

fantastic lessons

bridge gaps

symbol

the power of children

inspiration

entrepreneurship

imagine

world

love earth

strength

humanity

planer

determination

creativity

kids saving kids

peace

hope

act

determination

sustainability

positive attitude

fun raising

resilience

healthcare

science & technology

save live

renewable energy
**How does Boopy’s Angels work?**

Why should schools and individuals participate to Boopy’s Angels?
Who is Boopy?
Which organization is behind Boopy?
How is ESAF involved?
What is the percentage of the funds allocated to ESAF?
How are the projects selected?
Why are there so many projects?
What is the difference with Boopy’s Angels?
How does Boopy’s Angels work?
Who can participate?
What about grownups?

**Pre-selected organizations:**

LION’S GUARDIANS (Kenya and Tanzania)
WU ZHI QIAO (Bridge to China) FOUNDATION
HURO PROGRAMME (Meghalaya, India)
PAINTED DOG CONSERVATION (Zimbabwe)
MINE KAFON- Low Cost Land Mine Detonator (Afghanistan)
PEEK Vision - Portable Eye Examination Kit (Kenya)
AKU Society – Cure Black Bone Disease (United Kingdom)
SUNFARMER (Nepal)
ANIMALS ASIA FOUNDATION (Hong Kong and China)
THE OCEAN CLEAN UP
THE MANDELA POSTER PROJECT (South Africa)
THE CHILDREN OF VIETNAM FUND
VEGA (Indonesia and East Timor)
LEWA WILDLIFE CONSERVANCY (Kenya)
CHILDREN’S CANCER FOUNDATION (Hong Kong)
KITE PATCH (Africa, Latin America, Asia)
It is hard for children to understand the world they live in. It can be daunting at times not knowing what surrounds them and if solutions can be found.

Schools teach children a lot about their planet but a practical and problem solving approach can only be learnt from innovative projects that show all the creativity of our living world.

Fund raising activities at schools are always a special moment for children so eager to help. However, they often do not fully understand the big picture and seldom get much news about the project they helped and the difference they made. What could have been a life lesson just faded away. Social and emotional benefits are limited compared to what they have achieved. For example, children could learn a deeper understanding and appreciation of the world around them through these activities.

The **Boopy’s Angels** idea wishes to bring a selection of 17 outstanding projects to kids who can help fundraise throughout the year and continue to follow the progress even after they finish their academic year. These 17 projects are carefully selected to bring a wide vision and understanding of our world such as environment, education, healthcare, architecture, science & technology, etc. They show hope, determination and resilience as well as clever solutions to serious problems. They may not all succeed but failure is part of the risk taken by individuals. However, their simple actions can show how the power of one can become the strength of many.

**Boopy’s Angels** are children that can actively shape their world and make a positive contribution to it. They can be parents too who wish to participate and help out with fund raising. A key word in this idea is INSPIRATION. The more we inspire children the better our planet will fare. **Boopy’s Angels** will create memories that will be passed on to other children and to future generations with pride and passion. It will start with one school and spread around Hong Kong and the world as a message of hope and action.

**SO HOW DOES IT WORK?**

**Why should schools and individuals participate to Boopy’s Angels?**

- **Boopy’s Angels** celebrates the Power of Children and what they can achieve if people around them help them a little.
- Young people need guidance because they will be tomorrow’s leaders and need more understanding of the “big picture” to add their personal touch, their creativity, join forces with their friends and make a difference.
- It is very clear that children want to learn, they want to act! **Boopy’s Angels** bring them a platform to dream and achieve even bigger dreams. That’s the power of our children, our today’s inspiration for a better tomorrow.
- When you introduce **Boopy’s Angels** to your school, you will not only inspire a generation but you will save lives, give hope, bridge gaps and protect the environment.

**Who is Boopy?**

**Boopy** is an eco-detective orange sparrow. **Boopy** symbolizes hope and strength for children around the world, always looking for fun and meaningful actions. “Think out of the box, respect, act and inspire others” is his motto. His colorful flag embodies the spirit of children helping other kids, eco-systems and endangered species.
Which organization is behind Boopy?
Boopy has been the face of the Eco-Sys Action Foundation (ESAF) for many years but he must now become more independent, as a recognizable symbol for people and hope around the world. Boopy’s Angels is not about ESAF but about children. Boopy’s flag has been created to do just that. Whenever children and grown-ups see this colorful sign, they are filled with hope and strength, a very positive and powerful symbol.

How is ESAF involved?
Only Boopy’s Angels will be mentioned and ESAF will only serve as an administrative and accounting relay.

What is the percentage of the funds allocated to ESAF?
Funds raised will go directly to the projects supported and ESAF will not take any profit on these projects. ESAF may assist with fundraising by sale of suitable merchandise on a non-profit basis. As a rule ESAF will seek its own funds separately.

How are the projects selected?
There are 16 projects pre-selected that will need to be confirmed. The 17th will be chosen by each school. ESAF has been supporting five of these projects in the past, while the others have been carefully researched and picked up for the impact they can create with children and the fantastic lessons they can teach us all. They all represent special facets of our world with amazing and wonderful solutions to seemingly huge problems.

Why are there so many projects?
Boopy’s Angels need to show a wide diversity of topics affecting our planet, from medical treatments to education, from environmental concerns to war conflicts. While the replication of such a concept to other schools can grow substantial funds, the main idea is still for a child to be amazed and inspired by different sources. With a substantial panel of projects, that very critical goal can be reached. Even if the amount of funds per project on a class basis is not much, it will be the cumulative effect that will have an impact as the project gathers momentum from classroom to classroom, to whole school and then to other schools involved. Each dollar will make a difference!

What is the difference with Boopy’s Angels?
There are a lot of various charity projects and fund raising initiatives run through schools which students and parents are invited to participate in. There is however not enough emphasis on using them as an education tool for children so they can understand the nature of the cause, the charity behind it and the follow up impact of their actions and how it has contributed positively to the situation. The purpose from an educational point of view is that children should follow the progress of their actions on a continuous basis and learn from the process, experience and outcomes and not just a quick hit/fix. The schools also need to be better informed of their funding efforts so that maximum impact and results can be achieved.

Boopy’s Angels wishes to improve the “educational” aspect and how the student can benefit the best from these activities. Helped by the experience of ESAF in working with a variety of charity organizations, Boopy’s Angels aims to efficiently manage fundraising activities and procedures for distribution of the funds.
How does Boopy’s Angels work?
With typically limited human resources, how can a school participate? We are fully aware that principals, teachers and staff have a very limited time to spare for fund raisers.

- Once a school wishes to join Boopy’s Angels, the idea is to relieve some of the time and resource pressures. This is partly done by assigning tasks to at least two volunteered parents that believe in the concept and will be responsible for coordinating the activities, collecting the funds and liaising with ESAF.
- Each project must however be approved by the Principal of each participating school.
- Following the time of the year, it is recommended to have about two fund raiser activities per month. Prior to this, the coordinators will visit the classes to explain the concept while the school can also help spread the words via their newsletters and other communications to parents. Then each class level can organize specific fund raisers. It can be bake sales, book and merchandise sales, second hand market, art and music performances, sport activities (fun competitions, tournaments), movie nights, you name it! ESAF may propose a few merchandise for sale (Boopy merchandising, stamps, handicrafts, DVD, projects’ merchandising, etc.) if appropriate. 100% of the profits will go to the projects.
- Children can meet at lunch time or after school with coordinators so that it does not affect the work in class.
- Some projects can be discussed in class as part of an enquiry or a specific work task providing an educational link.
- ESAF will arrange briefing sessions for the volunteered parents to help them in their role as coordinators.
- A webpage detailing every project and accessible to all will be set up and monitored by ESAF. It will be updated as the projects proceed so that the people involved can follow the progress. A fully transparent accounting of the funds raised by Boopy’s Angels will also be available online.
- A regular newsletter written by ESAF will give the latest news on the projects supported.
- The funds will be equally shared between the projects by ESAF.

Every single idea is welcome to make Boopy’s Angels a resounding success.

Who can participate?
- Everyone can join the wave and be a Boopy’s Angels!
- Every school level is welcome to be part of this tremendous adventure. Kindergarten, Primary, College up to University students can make their dreams come true and bring in the memories of a lifetime.
- Participating schools and universities will be listed on the webpage.

What about grownups?
They can be Boopy’s Angels too! Individuals or group of adults believing in the projects will have the choice to give to a specific project or see the money equally divided between the selected recipients. Occasional or regular contributors will be integrated into the Boopy’s Angels Club, a very unique way to support their children’s future. Several levels of participation will be set up for this Club with “Sparrow” being the lowest yet very welcome level and “Moon” the highest one. As the Club grows, more projects will be added. Donating through the Boopy’s Angels Club will reinforce the strength of Boopy’s Angels in schools and the positive message it sends to the world.
**Pre-selected organizations:**

**LION’S GUARDIANS (Kenya and Tanzania)**

As Sir David Attenborough put it “this is twenty-first –century conservation in action”! In just five decades, more than 50% of Africa’s lions have disappeared. Lion’s Guardian’s mission is to promote sustainable coexistence between people and lions by using cultural values, community participation and science. Its approach involves recruiting young non-literate Maasai and other pastoralist warriors to become actively engaged in protecting lions rather than killing them.

**Project’s focus**

Every year, the Lion Guardians Games is the largest sportive event in the greater Amboseli National Park ecosystem. Lions Guardians warriors from different tribes compete in sprinting & whistling, spear & stick throwing and football. The Games also provide a rare and invaluable opportunity for all of the Guardians to meet, bond and discuss their collective efforts at enhancing lion conservation. In fact, this year, in the two weeks following their return from the Games the Guardians stopped three lion hunts!

**Action**

Fund the organization of the Games.

**Values**

- How sport can get people together and help conservation.
- Understand the involvement of local communities in conservation and how protecting not only an animal but its entire eco-system can benefit people’s life.
- Discover the Maasai culture and their fight for survival.
- Learn about lions and why the king of all animals is under so much stress.

**Link**

**WU ZHI QIAO (Bridge to China) FOUNDATION**

Wu Zhi Qiao (Bridge to China) Charitable Foundation, which means “bridges that never end”, is a Hong Kong organization encouraging volunteers, especially university student volunteers from Hong Kong and Mainland China, to build footbridges and village facilities in remote and poor villages in the Mainland with green concepts. It aspires to improve lives of underprivileged villages in remote areas of Mainland China and inspire respect, appreciation and preservation of local culture and environment, and promulgate the concept of sustainability.

Over the past few years, the Foundation has successfully completed several bridge projects and one post quake village rebuild demonstration. Most importantly, it has build many spiritual bridges of love and care which truly cement people together.

**Project’s focus**

The Foundation looks forward to developing more Wu Zhi Qiao projects in Yunnan, Chongqing, Gansu and Sichuan. The method is to design very simple, low-cost bridges and enhance the very basic ones that villagers have made. But more importantly, these projects plant a seed in people’s minds and show what can be achieved by very simple means.

**Action**

Focus on one specific project and help fund it.

**Values**

- Foster better communication, mutual understanding and integration between Hong Kong and the Mainland which is one of the goal of the Foundation.
- Show simple method to help villagers.
- Bring the concept of “aid architecture”.
- Bridge differences and people, treasure cultural differences.

**Link**

**HURO PROGRAMME (Meghalaya, India)**

This rehabilitation and reintroduction project of the Western Hoolock Gibbon has a great humanitarian dimension and actively support the local population. Huro started up the Silsotchigre Wildlife Medium English School where over 150 children now receive a full education together with regular health check-ups and an adapted nutrition programme. Children can go to school because of the gibbons and they therefore become the best ambassadors of their own environment. A unique win-win partnership and a very pro-active conservation model.

**Project’s focus**

It is a challenge to maintain and expand the Silsotchigre Wildlife Medium English School which is free for the children to attend. Help is needed to pay for the teachers, books, stationary supplies, building maintenance, food and health check-ups. Local kids and their parents are however the best hope for the project to battle the rampant deforestation and fight the high level of poaching.

**Action**

Fund the educational side of Programme Huro and send as many healthy children as possible to school.

**Values**

- Children helping other children going to school.
- How kids can become great ambassadors for the eco-system where they live.
- The importance of nutrition in remote corners of the world.
- Understand first-hand the problem of deforestation and poaching.
- Know more about gibbons and the many threats they face.

**Link**

PAINTED DOG CONSERVATION (Zimbabwe)

Painted Dogs, also known as African Wild Dogs, are unique to Africa and they are among this continent’s most endangered species. It is estimated that a mere 3,000 - 5,000 remain. The Painted Dog Conservation project (PDC) has a unique and deeply rooted community based approach and is regarded by conservationist as a world class success. While PDC does a highly applauded scientific work monitoring the painted dog packs and rehabilitating injured animals, their anti-poaching units remove thousands of snares from the bush every year. They even turn snares into beautiful sculpture at a local art center. The Children’s Bush Camp and Education Outreach run at the PDC center is the dream of every child in the area. Thousands of kids have already enjoyed it. PDC has also partnered with Wild4life (W4L) to bring HIV prevention, treatment, care and support interventions accessible and affordable to all who need them.

Project’s focus

PDC considers that the future of the painted dogs is very connected with the health of the local population. PDC and W4L constantly upgrade all health structures, train and support Village Health Workers and fund nurse’s developmental workshops. The program also initiates patients on Anti retro vitals (ARV’s), which was only done in the past by a doctor during outreach days organised by PDC. Last year PDC and W4L oversaw the construction of a new clinic at the village of Songwa whose residents had to travel 24 km in the past to get to the nearest clinic.

Action

Fund the development of the current health program and help set up more clinics.

Values

- Show how local communities can benefit from a conservation program.
- Be part of the fight against HIV and know more about the disease.
- Understand the positive consequences of caring about people.
- Save lives in the process.
- Help a threaten species to survive.
- Know more about gibbons and the many threats they face.

Link

http://www.painteddog.org/
http://www.wild4life.org/
MINE KAFON- Low Cost Land Mine Detonator (Afghanistan)

The Mine Kafon is a low-cost wind-powered mine detonator with the appearance of a giant, spiky-armed tumbleweed. In countries with war-ravaged pasts, concealed landmines pose a silent, hidden threat. Lurking underground for years, they risk throwing open fresh wounds in communities which are just beginning to heal.

Afghanistan, a country with a long history of war, is dotted with these subterranean dangers. According to one report, about 1 million Afghans live within 500 meters of areas expected to contain landmines. Recently, a group of 10 girls lost their lives when they encountered a hidden mine on a routine outing to gather wood. On average, landmines claim about 42 lives every month.

This “Mine Kafon” is a spherical mobile made out of biodegradable plastic and bamboo. It’s light enough that the wind would—in theory—push it around naturally. But it is also heavy enough to set off landmines as it rolls over them. “With each detonation the Mine Kafon loses just one or two legs so it could potentially destroy three or four landmines in one journey.

The Mine Kafon, at this prototype stage, has been exhibited at the London Design Museum, Milan Design Week, Helsinki Museum, Dutch Design Week, Lodz Design Festival and acquired by MOMA in New York.

Project’s focus
Although it’s been a great experience to have the Mine Kafon exhibited, it is really designed with the goal of deploying it in actual minefields and his creator Massoud Hassani needs support. He said: “I had to design a toy from my childhood and went back into my childhood in a dream. I saw the toys we made and how they rolled into a minefield. We could never get them back.” Now thousands of lives and limbs could be saved in his native Afghanistan and in other countries if the project can go further.

Action
Fund more trials in Afghanistan and make Massoud Hassani’s dream a reality.

Values
- Be part of the global elimination of land mines in the world.
- Learn that dreams can be achieved.
- Discover product design and how it can be useful.
- Understand the consequences of war and the true meaning of Peace.

Link
http://massoudhassani.blogspot.hk/
PEEK Vision - Portable Eye Examination Kit (Kenya)

Making high quality eye care portable, cost effective and intuitive. PEEK Vision leverages mobile phone technology to extend the availability of a full range of ophthalmic diagnostic tests outside of high income hospital departments to anywhere in the world: hospital wards, GP surgeries, patient homes, etc.

The problem is simple: 285 million people worldwide are visually impaired, 39 million of these people are blind but 80% of blindness is avoidable. 90% of blind people live in low-income countries.

This clever system called “Eye-Phone” only needs a smartphone with a lens that scans the retina, plus the application to record the data. The technology is deceptively simple and quite cheap, a few hundreds euros per phone compared to an ophthalmoscope that costs tens of thousands of euros and weighs in at around 130 kg!

Project’s focus
The “Eye-Phone” can easily and accurately diagnose ailments, including glaucoma, cataracts and myopia. Treatments range from prescription glasses and eye drops to complex surgery that is conducted once every two weeks in a hospital in the area. So far up to 200 of the 5,000 people involved in the study have had surgery to correct various eye ailments.

Action
Fund more “Eye-Phones” and related treatment in the trial area chosen by PEEK Vision in Kenya.

Values
- Understand how a high tech product such as a smartphone can become a valuable tool for health care.
- Learn practical science and technology facts.
- Discover that so many people are denied the right to see while they could be easily treated.
- Simple solutions for major problems often the best.

Link
http://www.peekvision.org/
AKU Society – Cure Black Bone Disease (United Kingdom)

Alkaptonuria, or AKU for short, was the first genetic disease to be discovered more than 110 years ago. Despite this, it still has no cure, and the medical world remains largely unaware of its existence and impact on everyday life. AKU is also known as Black Bone Disease. This is because an acid in the body accumulates at 2,000 times the normal rate, attacking the bones and turning them black and brittle. It causes severely debilitating osteoarthritis, heart disease, and other serious health complications. Patients become increasingly disabled as they get older.

Nick Sireau is the father of two boys with this rare but devastating disease. Four years ago, he gave up his job in order to devote himself, full time, to finding a cure for his kids. During that time, he has worked with teams in Liverpool, the United States and across Europe to plan a clinical trial.

A very promising treatment has been found: a drug called Nitisinone. If given early enough in life, it’s effectively a cure. The scientists he works with have proven this in their laboratory studies. The real challenge is proving that this drug works in a clinical trial, in order to license nitisinone for use in AKU. The cure will then become a reality.

Project’s focus
The rarity of AKU means patients are scattered around the world, often faced with misdiagnosis, a lack of efficient care and a lack of awareness. This means the AKU Society needs patients from across Europe and beyond to run a good clinical trial. The target is to recruit 140 patients. While the money has been raised through crowd funding, the AKU Society still needs to support AKU patients, their families and their caregivers, raise awareness and bring together the resources needed to find a cure for AKU.

Action
Fund raise and help the several steps needed to find the cure and help patients.

Values
- The exceptional story of a father quitting everything to help find a cure for his children. A real life lesson, never give up!
- Be part of an incredible medical adventure defying today’s prognostics.
- Understand how the medical world works, the contribution we can make, the technology of the future.

Link
http://www.akusociety.org/
http://www.indiegogo.com/projects/cure-black-bone-disease
**SUNFARMER (Nepal)**

SunFarmer is creating a new model for delivering reliable energy to health clinics and wants to fund construction of solar energy systems at health clinics in Nepal. Because health clinics need a new model for getting reliable and affordable solar energy, SunFarmer is setting up an innovative “rent to own” financing model for solar energy and partner with local companies to install solar energy systems, built to the highest quality standards. Instead of paying for unreliable grid power or diesel, clinics make monthly payments towards the purchase of a solar energy system.

SunFarmer makes sure that solar experts stick around and take care that systems actually work and the money spent is not a one-time giveaway. In order to reach hundreds of health clinics and hospitals in the next few years, solar systems cannot be given away. Instead, the money raised is the “loan” needed to enable health clinics to purchase solar energy. Any profits from energy payments are recycled into new solar energy projects, meaning the money keeps having impact, year after year!

**Project’s focus**

SunFarmers works with health clinics in far-Western Nepal in need of reliable power and partnered with both the Nepali government as well as an award-winning US nonprofit, Nyaya Health, to provide power to these health posts. The first three clinics serve a population of 18,000 people, some of which walk several hours to reach the health post.

**Action**

Fund the system that will power lighting (general clinic use), autoclave (for sterilizing equipment), suction machine (to help enable safe births), computers (for record-keeping and communications), phone charging and wireless communication (for communicating with other health clinics / hospitals).

**Values**

- Understand the power of renewable energy within a community.
- Innovative system of the same money having an impact again and again.
- Help babies be safely delivered and people be well treated. Save lives!
- Discover why some countries have a high rates of infant mortality and what can be done to change this.
- Different steps of pro-active entrepreneurship and project set up for a start up.

**Link**

[https://www.sunfarmer.org/](https://www.sunfarmer.org/)
ANIMALS ASIA FOUNDATION (Hong Kong, China)

Animals Asia Foundation (AAF) informs and empowers local communities for the welfare of animals and people, promoting change at the grass-roots level. AAF also promotes alternatives to animal products for use in traditional medicine.

AAF takes a non-partisan, sensitive approach in working with governments, authorities, experts and local communities. We work with, not against, people to find sustainable solutions for all parties.

AAF works very hard with vet and bear-care teams, field officers and a network of research scientists, university students, pathologists and traditional medicine doctors to investigate the bear bile industry, the trade in cats and dogs for their meat, and cruelty to animals in captivity – and use this knowledge to fight against these practices.

Project’s focus
Animals Asia’s Dr Dog is an innovative animal-assisted therapy programme that provides people in need with what they need most – a best friend. The programme is also changing the way people feel about dogs. In China, Dr Dog is challenging beliefs and changing lives for animals. As more people come to understand that dogs have feelings, both physical and emotional, more people are standing up against the cruel trade in dogs (and cats) for their meat.

Through Dr Dog, registered therapy dogs are visiting hospitals, homes for the elderly, disabled centers, orphanages and schools in three mainland Chinese cities and Hong Kong.

Action
Fund the work of Dr Dog and spread the love of animals in Hong Kong and China.

Values
- Care for animals and understand their close links to people.
- Discover the power of one person, Jill Robinson, and how she has achieved so many goals with AAF always with the respect of people in mind.
- Be part of the change of attitudes in China towards animals.

Link
https://www.animalsasia.org/
THE OCEAN CLEAN UP
18-year-old Boyan Slat came up with a concept that may be able to remove vast amounts of plastics from the oceans. Now, together with a group of students, engineers, oceanographers and industry experts, he has set out to investigate and demonstrate its viability and feasibility. "I don't know if it's possible, and that's exactly the reason I'm doing it."

The world's oceans are polluted with millions of tons of plastic. Plastic reaches the oceans mostly from land through rivers and waterways, and then accumulates in five areas of high concentration, called oceanic gyres. Not only do such 'garbage patches' directly kill millions of aquatic animals annually. They also spread harmful algae and other invasive species, and serves as a transport medium for pollutants (including PCBs and DDT), which accumulate in the food chain.

Why move through the oceans, if the oceans can move through you? The idea is to fix sea water processors to the sea bed, and save vast amounts of funds, manpower and emissions. By using floating booms instead of nets, much larger areas will be covered. Not using mesh means that even the smallest particles will be diverted and extracted. No mesh - together with its low speed - will result in virtually no by-catch. The platforms will be completely self-supporting, receiving their energy from the sun, ocean currents and waves. By letting the platforms' wings sway like a manta ray, we can ensure contacts of the inlets with the surface, even in the roughest weather.

Project’s focus
Boyan Slat wishes to confirm all assumptions made in his concept, and for that he and his global team is looking for a research budget to cover all estimated costs to scientifically prove the concept's feasibility. This research includes 35 research topics in the fields of engineering, oceanography, (geo)physics, ecology, finance, maritime law and recycling. By (successfully) finishing this all-important study, the project can continue with an open ocean pilot, followed by the actual full-scale execution of The Ocean Cleanup.

Action
Fund the research and make this incredible idea a reality or help adapt this solution.

Values
- Creative thinking can help the world. Simple solutions can be applied to huge problems.
- Be part of an incredible adventure to help our ocean.
- Each child becomes a scientist and learn about several high-tech concept.
- Can be combined with beach cleaning and lead to eco-responsibility.
- Look for more solution in our local environment and create positive solutions.

Link
http://www.indiegogo.com/projects/the-ocean-cleanup-feasibility-study
THE MANDELA POSTER PROJECT (South Africa)

Tom Harding & Dorothy Garcia, from non-profit ARTAIDSART.ORG based in Cape Town, South Africa, asked American artist Robbie Conal to paint a positive, celebratory street poster of Nelson Mandela. This portrait of Mandela is especially meaningful as it is a powerful way of celebrating his life, honoring his courage, and engaging people in conversation about his enormous and ultimately successful struggle to overcome the oppression of Apartheid in South Africa.

Two matching versions of the Nelson Mandela poster have been created. “WALKING”, is a reference to Mandela’s autobiography, “Long Walk to Freedom.” “DANCING,” is in honor of the “Madiba Shuffle.”

Project’s focus

5,000 posters will be sent to Cape Town, South Africa in the next few months. There, with the help of the eKhaya Ekasi Art & Education Center members and partners, the posters will be distributed for free throughout townships surrounding Cape Town.

Also, 50% of any funds raised will go to serve the members of eKhaya ekasi Art & Education Center, ARTAIDSART’s non-profit outpost in one of the largest townships in the world, just outside of Cape Town. Their creative arts, literacy, and entrepreneurship programs encourage self-esteem and self-expression, and provide the financial education needed to help people pull themselves out of poverty. The other 50% will help us spread Mandela posters to even more cities and towns across South Africa and America!

Action

Fund as many posters as possible and help the goals of ARTAIDART in South Africa.

Values

- Children have been very sensible to the passing of Nelson Mandela who has become an icon of Peace. This project enables them to go further and be part of this moment of History.
- Show how art can help fight poverty and spread a positive message.
- Help propagate Peace around the world.

Link

http://www.indiegogo.com/projects/the-mandela-poster-project
http://artaidsart.org/
THE CHILDREN OF VIETNAM FUND

THE CHILDREN OF VIETNAM FUND is dedicated to the treatment of underprivileged children from all over Vietnam suffering from severe conditions (children born with congenital malformation or suffering from accidents) that can be cured or improved by surgery.

Nothing proclaims happiness more eloquently and loudly than the unrestrained smile on a child’s face. It signals freedom, honesty, hope and trust; gifts we take so much for granted. Children born into needy circumstances with physical deformities or traumatic injury have been dealt a cruel double-blow.

Project’s focus
Leading doctors operate the selected children and appropriate follow ups with a physiotherapist for a full recovery are ensured. FV Hospital provides free transportation from their home to the hospital, free accommodation for parents and free meals.

The target of the Fund is to change the destiny of poor children in Vietnam. After being referred with a brief diagnosis by a local doctor, an orphanage or a relevant association, the children have to pass a medical test to confirm their health is good enough to undergo the operation.

Action
Fund the surgery of as many children as possible and change their life forever.

Values
- Save children that would otherwise not be treated.
- Kids saving kids.
- Understand the chance to be healthy and wealthy enough.
- Prove that things can be changed for the best.

Link
http://staging.fvhospital.com/
VEGA (Indonesia and East Timor)
Every year the 120 years old Norwegian build historic vessel VEGA and her volunteer crew sail about 7,000 miles to collect and deliver between 15 and 20 tons of donated tools, educational and medical supplies. Those supplies are loaded on board in Thailand, Malaysia, Indonesia, and Singapore then delivered to East Timor and remote islands in Eastern Indonesia. Those supplies help support local level community development, health, and educational services.

VEGA also provides advanced training for traditional midwives and teaching aids for rural teachers. Every year a fully qualified Indonesian doctor travels on the vessel providing medical services on the remote islands and holding workshops or training seminars for traditional midwives.

Project’s focus
Most of the people helped live in very remote parts of Eastern Indonesia and East Timor. Simple people that fish and farm for their daily bread, providing for their families as best they can without any benefit from our modern world. Forgotten people who have no voice on the global stage. Our mission is to bring them the materials they need to have healthier happier lives, and a better future for their children.

Action
Fund medical and educational material that VEGA will deliver to remoted communities.

Values
- Make a difference in a few isolated communities.
- Help others in a manner that makes a real difference.
- Show a new face of sailing and helping at the same time.
- A fun yet incredibly helpful way to deliver life changing items.
- Children can follow the adventures of this incredible ship.

Link
http://www.sailvega.com/
https://www.facebook.com/pages/Historic-Vessel-Vega/125068434229063
LEWA WILDLIFE CONSERVANCY (Kenya)

In Kenya, The Lewa Wildlife Conservancy works as a catalyst for the conservation of wildlife and its habitat. It does this through the protection and management of species, the initiation and support of community conservation and development programmes, and the education of neighbouring areas in the value of wildlife.

Designated as a World Heritage Site by UNESCO, It is home to a wonderful wildlife, Lewa employs more than 300 people and encompasses 40,000 acres now owned by the Conservancy, an additional 8,000 acres owned by others and 14,000 acres of national forest. The reserve supports over 400 species of birds and more than 70 different mammals. Its rhino population has grown steadily, not only restoring local numbers but enabling black rhino reintroduction in regions where they long had been absent.

Project’s focus

As poaching is a very serious threat to species like rhinos and elephants, Lewa had to step up its security in recent years. Recently Kileshi Parkusaa from Lewa's neighbouring Leparua community admitted to the planning and killing of two rhinos on Lewa. Kileshi says he ‘came clean’ after pressure from his community. He has since surrendered his rifle with 10 rounds of ammunition. Like most poachers, greed and desire for quick gain were his motivation, however Kileshi says killing the rhinos has not made him any richer.

As a reformed and rehabilitated poacher, he is now assisting Lewa’s security team to gather intelligence on other poaching gangs in the neighbouring communities.

Action

The project would help to pay the monthly salary of either a reformed poacher or a ranger and help the fight against the killing of wildlife going on in Africa.

Values

- Show that redemption is always possible.
- A positive and very pro-active action for people and wildlife in Africa.
- An innovative way for children to help endangered species first hand.

Link

http://www.lewa.org/
CHILDREN’S CANCER FOUNDATION (Hong Kong)

For over 25 years, the Children’s Cancer Foundation has been providing caring service for young children with cancer and their families.

The work of the Foundation is to improve the quality of life for young cancer patients and their families in caring for their physical, psychological and social well-being, to help doctors improve the survival rate of children with cancer and to assist major public hospitals in Hong Kong upgrade equipment and services in paediatric oncology.

Improving the long-term outlook for survivors of childhood cancer is every bit as important as caring for children and families during their fight against the disease. The Children’s Cancer Foundation is dedicated to helping improve the lives of those affected and to help give them a normal quality of life. It also aims to bring them all the warmth and support that the community has to offer.

Project’s focus
The project would need to be defined with the Children’s Cancer Foundation and match their goal to help families stay focused on the child’s needs by providing them with a holistic array of family-oriented support services that improve the quality of their lives and help them fight physical pain and psychological suffering at every stage of the journey.

Action
Study a project with the Children’s Cancer Foundation and help fund it.

Values
- Love, hope and compassion.
- Learn that health is precious and get inspiration from the little fighters.
- Healthy kids helping sick kids.

Link
https://www.ccf.org.hk/
KITE PATCH (Africa, Latin America, Asia)

Kite Patch is an innovative, powerful approach to protecting humans from mosquitoes using a small, colorful sticker and one hope in the war against malaria. The Kite Patch uses a patent-pending formulation that block mosquitoes’ ability to track humans for up to 48 hours.

Kite Patch has concluded a very successful crowd funding campaign and is now focused on implementing a crowd-powered field test in Uganda, where over 6.7 million hours of testing will be done on Kite Patch in areas hardest hit by malaria.

11,254 individuals have so far helped make this both a historic and cutting-edge approach to developing this powerful technology.

Project’s focus

The Kite Patch project is growing beyond its initial target and is expanding the field test, improve the quality of product development and manufacturing and help advance the entire project as a whole.

Once the formulation is finalized Kite Patch can begin the EPA registration process for the US. Then it will be capable of scaling the product for widespread and market-sensitive distribution – especially for those where mosquitoes mean life or death.

Malaria kills over 600,000 people every year. In sub-Saharan Africa, a child dies of malaria every minute. While the Kite Patch is not the absolute weapon against the disease it directs research towards a very interesting direction in order to create a ready-made solution for the short term.

Providing Kite Patch to communities in different countries will create a great impact locally and help save lives.

Action

Fund the distribution of Kite Patch in malaria areas where urgent action is needed.

Values

- A ray of hope to beat malaria, a disease killing thousands of innocent children every year.
- Kids saving the life of other kids.
- People from around the world coming together to do something bigger than themselves.
- A project where world-class scientists meet wonderful students into the process of building innovative solutions to global challenges.

Link

http://www.kitepatch.com/